



Business Curriculum Overview

Subject Curriculum Intent Statement

Our curriculum vision within Business Studies is to enable students to develop skills and knowledge in the internal and external business environment to prepare pupils for careers within organisations where they both understand their place and significance but also have the ability to take entrepreneurial steps of their own into the business world.

We will develop analytical skills to allow students to approach real world business problems and economic issues with a fundamental knowledge and reasoning ability that will mean learners are inquisitive and curious about the world around them. Teaching and learning focusses on drawing justified conclusions from well-structured analysis.

The links to numeracy in the curriculum are strong with an approach to case studies which uses accounts and finance both directly and passively to build familiarity and confidence. Literacy is linked to the curriculum by a lesson by lesson need to include case study and stem material in the subject matter covered.

Business acumen is an important life skill in allowing learners to be aware of how they sit and contribute to the world of work around them. It is also key in developing learner's confidence in being able to question business decisions and see how they can progress in their own ventures should they choose.

This will be achieved through;

- Developing an understanding and familiarity of the basic and fundamental aspects of the internal workings of a business and the wider economic environment.
- Analysing business problems and developing balanced arguments which will allow for an appreciation of the variety of situations many businesses find themselves in and how they have made some of the mistakes they have.
- Developing well-reasoned recommendations in evaluating cases study and real life business situations. This will include encouraging students to build their own suggestions which are backed up with evidence, knowledge and logic which can ultimately to applied to business studies exam questions.
- Becoming confident and informed people who can deduce and debate the micro and macro economy as part of work or general interest.

In business studies we are passionate about making sure students are prepared to thrive in the fast paced and changing business world that they will one day have to pursue a career in.

Computing Curriculum Offer @ SNA

- **Year 7 – Business** – Extra Curricular Club – One hour per week
- **Year 8 – Business** – Extra Curricular Club – One hour per week

In addition, we offer the following optional courses:

Key Stage 4 – Years 9-11

- GCSE AQA Business Studies

Key Stage 5 - Years 12-13

- A level AQA Business

Business Curriculum Map

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring 2	Summer 1	Summer 2
GCSE AQA Business Studies						
GCSE Topic 1 : Businesses in the Real World						
Year 9	Business Project : The Marketing Mix Project	Business Project : The Marketing Mix - Finishes / Human Resources Project - Starts	Business Project : The Recruitment Project	Business Project : Market Research Project	Business Project: Business Pitch	
Year 10	GCSE Topic 2 : Influences on Business		GCSE Topic 3 : Business Operations		GCSE Topic 4 : Human Resources	
Year 11	GCSE Topic 5 : Marketing	GCSE Topic 6 : Finance	Topic 1 - 3	Topic 4 and 6	Final Exam Preparation	
					2022 May Paper 1	June 2022 Paper 2
A LEVEL AQA Business Studies						
Year 12	Topic 1 : What is a business	Topic 2 : Managers Leaders and Decision making	Topic 3 : Managers Leaders and Decision making	Topic 4 : Decision making to improve operational performance	Topic 5 : Decision Making to improve financial performance	Topic : 6 Decision making to improve human resource performance
Year 13					Final Exam Preparation	
	Topic 7 : Strategic Position of Business	Topic 8 : Choosing Strategic Direction	Topic 9 : Strategic methods : How to pursue strategies	Topic 10 : Managing Strategic Change	Exam : May 2022 paper 1	Exam : June 2022 paper 2 Exam : June 2022 paper 3

Assessment Approach

Within our curriculum, we look at a variety of methods to assess our students. Below is the assessment plan which gives an overview of our assessment approaches with each year group.

Assessment Approach	Description	Year 9	Year 10	Year 11	Year 12	Year 13
BIG Write	Extended piece of writing which looks at a variety of questions and success criteria.					
Low Stakes Quizzing	Short answer questions from current or previous topics which is marked through Microsoft forms with DIRT equivalent					
Multi Choice knowledge Checks	Students will be given multiple choice questions on specific topics to check on their knowledge of key parts of the specification.					
SENECA	Online assessment tool providing students and staff with instant feedback of areas of weakness which is then fed into future teaching/planning					
End of topic assessments	25-35 marks of questions to be completed in exam conditions during a lesson. Students can reflect on these and improve their answers afterwards to address any misconceptions					
Individual exam questions	Specific exam questions used in class to assess exam technique - students reflect and improve incorrect questions.					
Past Papers	Exam Board papers used in previous years GCE and GCSE exams - students reflect and improve incorrect questions					

Cross Curricular links

Within our Business curriculum, we offer a variety of opportunities for cross curricular links, that benefits students at all levels. Our cross curricular links are as follows;

- Literacy - Students write extended answers around different topics such as, business marketing, sources of finance, business growth etc with emphasis on quality of written communication.



- Numeracy – Students use their numeracy skills to calculate various business related figures such as Revenue, Profit, Costs, percentages of budgets used etc. Students are also expected to use quantitative data in their answers for extended writing as part of their justifications and arguments.
- PSHE – Throughout key stages 4 and 5, students are exposed to situations where they are asked why they think businesses act in the manner they have in the real world. This reflection helps explore a variety of moral, ethical and cultural issues.

Preparing for Life

At SNA, our Business curriculum supports and further develops the following skills within students to prepare them for life beyond school and the world of work. These include:

- **Problem Solving** – Students are given business situations to consider where real and imaginary businesses have complex problems to solve. Students have to be creative in their application of their business knowledge to think of and justify a solution.
- **Creativity** – Pupils use their creativity in devising business ideas and showing entrepreneurial skills during lesson activities and extra-curricular clubs.
- **Listening/Speaking** – Within lessons, students use their listening skills to assimilate case study information and also to discuss and debate issues surrounding a business problem. Students are frequently asked to vocalise their opinions and explain their choices with reasoned conclusions.
- **Team work** – Collaboration is a key aspect of business studies after school activities allowing students to develop skills that they will later use in the business world as part of careers or further study. Team work is part of lesson activities with sharing understanding and giving feedback a important aspect of developing business skills during the course we run.
- **Reflection** – Within our curriculum, students are often asked to think about why events in the real world have happened to a business and hypothesis what could have been done to change this outcome. Students also have to reflect over their own learning journey to assess what they can do in order to improve and develop their skills.

Extra-Curricular

At KS3, we offer students the chance to expand their Business and Entrepreneurial skills by undertaking a Business related challenge. This involves a team of students developing a business idea and delivering it to customers with the aim of making a return on their investment by the end of the year.

At KS4 Business, we offer extra intervention sessions after school for students who want extra support or want to learn beyond the curriculum, which they can take into their post 16 studies.