

Year 12 Business Studies Checklist

Subject Business Studies		Paper 1	Duration 1 hour 30 Minutes
What to revise		How to revise it	
1	Why businesses exist	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
	Mission aims and objectives	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
	Revenue costs and profit	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
	Different forms of business.	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
	The role of shareholders	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
	Businesses and the external environment	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 https://www.tutor2u.net/business/topics	
2	Management and leadership	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 https://www.tutor2u.net/business/topics	
	Management and decision making	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 https://www.tutor2u.net/business/topics	
	Decision trees	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 https://www.tutor2u.net/business/topics	
	Stakeholders and decision making	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 https://www.tutor2u.net/business/topics	
3	Marketing Objectives	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics	
	Market analysis	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics	
	Market Research	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics	

	Interpreting marketing data	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics
	Interpreting elasticity of demand	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics
	Marketing Decisions – Segmenting targeting and positioning	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics
	Marketing decisions the marketing mix	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 https://www.tutor2u.net/business/topics
4	Operational objectives	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
	Capacity Utilisation	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
	Increasing efficiency and productivity	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
	Improving quality	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
	Managing Inventory	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
	Managing supply chains	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 https://www.tutor2u.net/business/topics
5	Financial objectives	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
	Measuring and increasing profit	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
	Cash flow forecasting	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
	Setting objectives	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
	Analysing budgets	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
	Break even analysis	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5

		https://www.tutor2u.net/business/topics
	Choosing sources of finance	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 https://www.tutor2u.net/business/topics
6	Human resource Objectives	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Interpreting Human resource data	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Improving organisational design	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Managing human resource flow	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Motivation and job design	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Improving employee employer relations	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics
	Employee representation	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 https://www.tutor2u.net/business/topics