

Yr 11 Nov Business Checklist

Subject Business		Exam Paper Section A – Topics 2.1 and 2.2 Sections B and C – Theme 1 (covered during Year 10)	Duration 1 hour 45 Minutes
What to revise		How to revise it	
Section A			
1	2.1 Growing the Business 2.1.1 Business growth • Methods of business growth and their impact • The types of business ownership for growing businesses • Sources of finance for growing and established businesses 2.1.2 Changes in business aims and objectives • Why business aims and objectives change as businesses evolve • How business aims and objectives change as businesses evolve 2.1.3 Business and globalisation • The impact of globalisation on businesses • Barriers to international trade • How businesses compete internationally 2.1.4 Ethics, the environment and business • The impact of ethical and environmental considerations on businesses	Theme 2 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)	
2	2.2 Making Marketing Decisions 2.2.1 Product • The design mix • The product life cycle • The importance to a business of differentiating a product/ service 2.2.2 Price • Pricing Strategies 2.2.3 Promotion • Promotional Strategies	Theme 2 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes)	



	2.2.4 Place Methods of distribution 2.2.5 Using the marketing mix to make business decisions	https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)
Sections B & C (Theme 1)		
3	1.1 Enterprise and Entrepreneurship 1.1.1 The Dynamic Nature of Business Why new business ideas come about How new business ideas come about 1.1.2 Risk and reward The impact of risk and reward on business activity 1.1.3 The role of business enterprise The role of business enterprise and the purpose of business activity The role of entrepreneurship	Theme 1 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)
4	1.2 Spotting a business opportunity 1.2.1 Customer needs Identifying and understanding customer needs 1.2.2 Market research The purpose of market research Methods of market research The use of data in market research 1.2.3 Market segmentation How businesses use market segmentation to target customers 1.2.4 The competitive environment Understanding the competitive environment	Theme 1 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)
5	1.3 Putting a business idea into practice 1.3.1 Business aims and objectives Business aims and objectives when starting up Why aims and objectives differ between businesses	Theme 1 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing)



	1.3.2 Business revenues, costs and profits The concept and calculation of: ● revenue ● fixed and variable costs ● total costs ● profit and loss ● interest ● break even level of output ● margin of safety. 1.3.3 Cash and cash-flow ● The importance of cash to a business Calculation and interpretation of cash-flow forecasts: ● cash inflows ● cash outflows ● net cash flow ● opening and closing balances 1.3.4 Sources of business finance ● Sources of finance for a start-up or established small business	https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)
6	1.4 Making the business effective 1.4.1 The options for start-up and small businesses ● The concept of limited liability ● The types of business ownership for start-ups ● The option of starting up and running a franchise operation 1.4.2 Business location ● Factors influencing business location 1.4.3 The marketing mix ● What the marketing mix is and the importance of each element ● How the elements of the marketing mix work together 1.4.4 Business plans ● The role and importance of a business plan ● The purpose of planning business activity	Theme 1 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)



7	1.5 Understanding external influences on business 1.5.1 Business stakeholders • Who business stakeholders are and their different objectives • Stakeholders and businesses 1.5.2 Technology and business • Different types of technology used by business • How technology influences business activity 1.5.3 Legislation and business • The purpose of legislation • The impact of legislation on businesses 1.5.4 The economy and business • The impact of the economic climate on businesses 1.5.5 External influences • The importance of external influences on businesses	Theme 1 Knowledge Organiser (provided in lessons and contains all content) https://senecalearning.com/en-gb/blog/free-edexcel-business-gcse-revision/ (interactive revision, definitions and quizzing) https://www.bbc.co.uk/bitesize/examspecs/z98snbk (explanations, quizzes and videos) Edexcel GCSE Business (2017) Pearson qualifications (use for past papers and mark schemes) https://businessgcse.com/ (quizzes and practice activities) https://www.youtube.com/c/TwoTeachers/featured (videos)
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