



Year 11 Business Revision Checklist 2021

Subject: Business Studies		Paper: Paper 2	Duration: 1 hour 45 minutes
What to revise		How to revise it	
1	M Commerce	Revision Guide page: 21 https://www.bbc.co.uk/bitesize/guides/z4xbbdm/revision/4	
2	Pricing	Revision Guide page: 62 https://www.bbc.co.uk/bitesize/guides/zq8wmp3/revision/1	
3	Primary Research	Revision Guide page: 55 https://www.bbc.co.uk/bitesize/guides/z6y9rj6/revision/3	
4	Diseconomy of scale	Revision Guide page: 14 https://www.bbc.co.uk/bitesize/guides/zgvb9j6/revision/3	
5	Promotion Methods	Revision Guide page: 64 https://www.bbc.co.uk/bitesize/guides/zvjhyc/revision/1	
6	Segmentation	Revision Guide page: 54 https://www.bbc.co.uk/bitesize/guides/z7866v4/revision/2	
7	Product Life Cycle	Revision Guide page: 57 https://www.bbc.co.uk/bitesize/guides/zjkd2hv/revision/2	
8	Reasons to expand	Revision Guide page: 14 https://www.bbc.co.uk/bitesize/guides/zmjyscw/revision/1	
9	Location Factors	Revision Guide page: 13 https://www.bbc.co.uk/bitesize/guides/z84kq6f/revision/1	
10	Revenue Calculation	Revision Guide page: 11 https://mrshearingbusinessstudies.weebly.com/241-business-calculations.html	
11	Interest Rates	Revision Guide page: 25 https://www.bbc.co.uk/bitesize/guides/zd987ty/revision/2	
12	Forms of ownership – Sole traders and ltd	Revision Guide page: 5 https://en.wikibooks.org/wiki/GCSE_Business_Studies/Business_Ownership	
13	Business plans	Revision Guide page: 12 https://www.bbc.co.uk/bitesize/guides/z7t3f4j/revision/1	
14	Percentage calculations	https://www.tutor2u.net/business/reference/business-maths-calculating-percentage-changes	
15	The benefits of market research	Revision Guide page: 54 https://www.bbc.co.uk/bitesize/guides/zd4kq6f/revision/2	
16	Distribution methods – e commerce	Revision Guide page: 67 https://www.bbc.co.uk/bitesize/guides/z4xbbdm/revision/3	
17	Entrepreneurs	Revision Guide page: 3 https://www.bbc.co.uk/bitesize/guides/z8c9jxs/revision/1	
18	Reasons to be ethical – Environmentally	Revision Guide page: 22 https://www.tutor2u.net/business/reference/external-environment-business-ethics-gcse#:~:text=Business%20ethics%20are%20all%20about,Advertising	
19	New product risks	Revision Guide page: 29 https://www.bbc.co.uk/bitesize/guides/zhmg382/revision/2	
20	Objectives	Revision Guide page: 8 https://www.bbc.co.uk/bitesize/guides/z9gcd2p/revision/1	

21	Reducing costs	Revision Guide page: 11 https://www.bbc.co.uk/bitesize/guides/zkwnrd/revision/5
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